



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

Contract # 314430

Schedule Dates 10/01/12-10/07/12
Advertiser RGAPPC - Republican Governors Association (952)
Agency Target Enterprises (3056)
Product Political - Issue (1068)
Brand 143/REPUB GOV ASS NC (129014)
Salesperson Telerep/Los Angeles, Los Angeles (1043)
Sales Office Telerep/Los Angeles
Buyer Name CRANE,CINDIE
Phone/Fax /
CPE RGA NC/RGA/143
Account Types National/Political
Billing Type Standard
Comments 143/REPUB GOV ASS NC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION. RGA NC

Date Entered 06/01/12
Last Modified 06/01/12
Entered By Jill Hipskind
CO-OP No
Headline # 06151500
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,283.75
Net Total \$63,941.25
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	90	\$75,225.00
Grand Total:	90	\$75,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	5A- 6A (EST)		1	1	1	1	1			5	\$445.00	\$2,225.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
2.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	6A- 7A (EST)		1	1	1	1	1			5	\$900.00	\$4,500.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
3.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	7A- 9A (EST)		2	2	2	1	1			8	\$1,000.00	\$8,000.00	Charlotte (WSOC)	RUN 2X M-W & 1X TH-F PER DAY. MAX SEP	6/1/12
4.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	9A- 10A (EST)		1	1	1	1	1			5	\$425.00	\$2,125.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
5.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	10A- 11A (EST)		1	1	1	1	1			5	\$425.00	\$2,125.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
6.0	Normal Line / Spot	10/01/12-10/05/12	5	:30	10:58A- 11:57A (EST)		1	1	1	1	1			5	\$390.00	\$1,950.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
7.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	12P- 1P (EST)		1	1	1	1	1			5	\$475.00	\$2,375.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
8.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	2P- 3P (EST)		1	1	1	1	1			5	\$440.00	\$2,200.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
9.0	Normal Line / Spot	10/01/12-10/05/12	6	:30	4P- 5P (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
10.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	5P- 5:30P (EST)		1	1	1	1	1			5	\$1,075.00	\$5,375.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
11.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	5:30P- 6P (EST)		1	1	1	1	1			5	\$1,175.00	\$5,875.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
12.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$1,490.00	\$7,450.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
13.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	6:58P- 7:30P (EST)		1	1	1	1	1			5	\$1,125.00	\$5,625.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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Agency	Target Enterprises (3056)	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	143/REPUB GOV ASS NC (129014)	Headline #	06151500
Salesperson	Telerep/Los Angeles, Los Angeles (1043)	Demo	
Sales Office	Telerep/Los Angeles	Order Type	Normal
Buyer Name	CRANE,CINDIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	RGA NC/RGA/143	Commission	\$11,283.75
Account Types	National/Political	Net Total	\$63,941.25
Billing Type	Standard	Sales Tax	
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14.0	Normal Line / Spot	10/01/12-10/05/12	4	:30	7:28P- 7:56P (EST)		1	1	1	1	1			5	\$1,000.00	\$5,000.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
15.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	10P- 11P (EST)		1							1	\$3,900.00	\$3,900.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
16.0	Normal Line / Spot	10/01/12-10/07/12	3	:30	11P- 11:35P (EST)	5	X	X	X	X	X		X	5	\$1,490.00	\$7,450.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
17.0	Revised Line / Spot	10/01/12-10/05/12	3	:30	11:35P- 12:02A (EST)		1	1	1	1	1						Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
17.1	Normal Line / Spot	10/01/12-10/04/12	3	:30	11:35P- 12:02A (EST)		1	1	1	1				4	\$625.00	\$2,500.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
18.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	6A- 8A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
19.0	Normal Line / Spot	10/06/12-10/06/12	3	:30	12P- 12:30P (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
20.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	12:05A- 12:35A (EST)							1		1	\$325.00	\$325.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
21.0	Normal Line / Spot	10/07/12-10/07/12	3	:30	6A- 8A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
22.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	9A- 10A (EST)								1		\$440.00		Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
22.0.1	Preempt	10/07/12															Charlotte (WSOC)	No Avail/Exception -	
23.0	Normal Line / Spot	10/07/12-10/07/12	3	:30	12P- 12:30P (EST)								1	1	\$425.00	\$425.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
24.0	Normal Line / Spot	10/07/12-10/07/12	3	:30	6P- 6:30P (EST)								1	1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
25.0	Normal Line / Spot	10/05/12-10/05/12	3	:30	12:05A- 12:35A (EST)						1			1	\$625.00	\$625.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12

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